

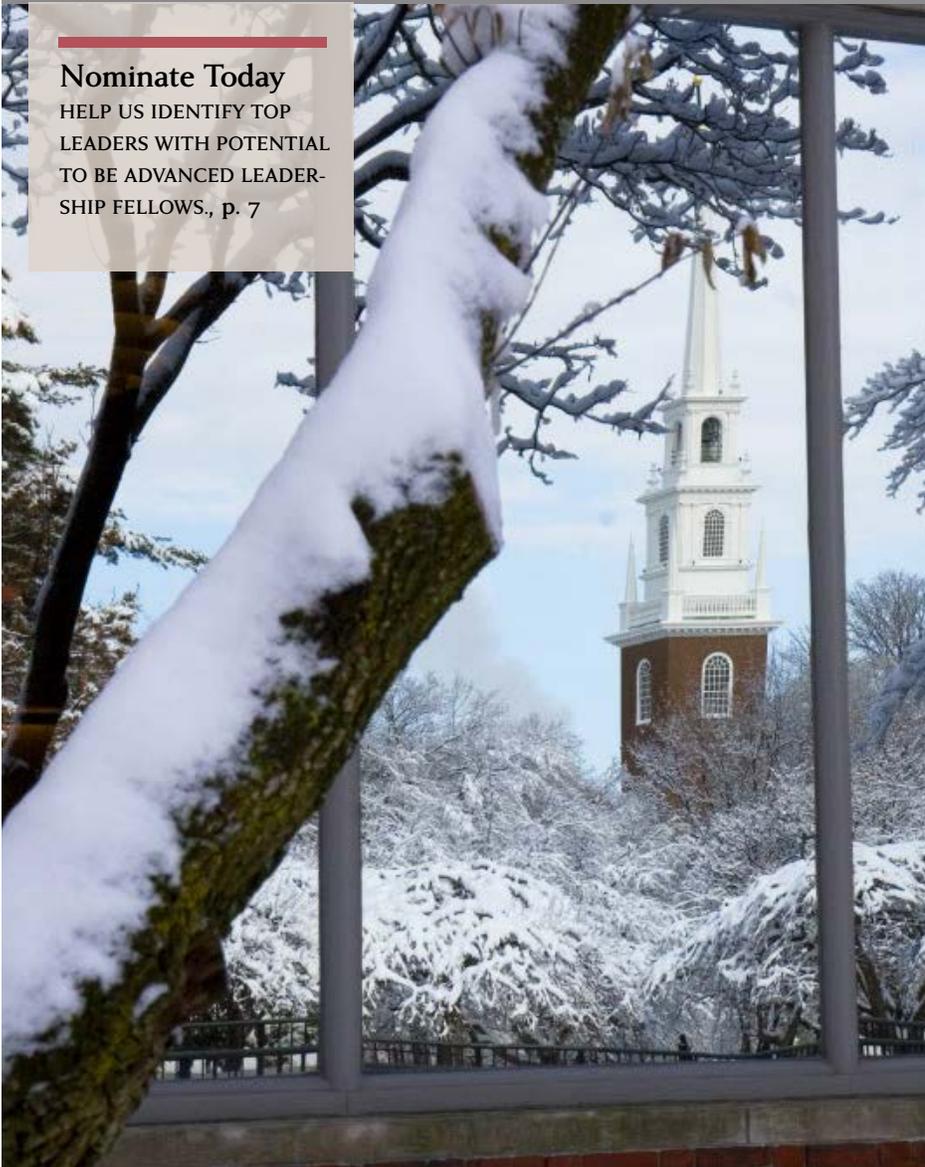


INSIDE

February 2015

### Nominate Today

HELP US IDENTIFY TOP LEADERS WITH POTENTIAL TO BE ADVANCED LEADERSHIP FELLOWS., p. 7



#### > Program News

Be sure to watch ALI's new overview video and please share with colleagues and friends. p. 2

#### > Program News

Health Care and Education Think Tank agendas are now available. Also, be sure to register for the 2015 Think Tanks and Global Conference in Mumbai. p. 2

#### > Fellows' News

Learn more about the 2015 Advanced Leadership Senior Fellows and their project work. p. 3

#### > Faculty News



Professor Bloom was recently interviewed on WGBH's "Greater Boston" program to discuss the latest measles outbreak and where the real risks are. p. 6

#### > ALI Announcements

Nominate Today. p. 7



## OVERVIEW VIDEO



ALI is pleased to present a new overview video describing our program, mission and highlighting the project work and accomplishments of our AL Fellows. Please be sure to view the video and share with colleagues and friends who may be interested to learn more about ALI.

Watch here: [https://www.youtube.com/watch?v=UlzmGOdc\\_7Q](https://www.youtube.com/watch?v=UlzmGOdc_7Q)

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## REGISTRATION OPEN



**Health Care Think Tank**  
March 26 – 27

Agenda now available here: [http://advancedleadership.harvard.edu/files/ali/files/agenda\\_healthcare\\_think\\_tank\\_2.20.15.pdf](http://advancedleadership.harvard.edu/files/ali/files/agenda_healthcare_think_tank_2.20.15.pdf)

Register here: <http://advancedleadership.harvard.edu/event/health-care-think-tank>



**Education Think Tank**  
April 23 – April 25

Register here: <http://advancedleadership.harvard.edu/event/education-think-tank>

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## SAVE THE DATE

Save the Date for upcoming 2015 events open to AL Fellows and Partners, past and present:



**Cross-Cohort Exchange**  
May 14 – May 15

\* CCX runs to 2pm Friday, so any cohort reunions should start after 2pm

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## PRE-REGISTRATION



**Global Conference: Mumbai, India**  
June 17 – 19

Current AL Fellows and Partners, register here:  
<https://adobeformscentral.com/?f=AnzpYAGAIKU1hRqOdOLxaQ>

Past AL Fellows and Partners, register here:  
<https://adobeformscentral.com/?f=wWjLGmazqTRJ%2ALHIlzRazg>



2015  
SENIOR  
FELLOWS

## 2015 SENIOR ADVANCED LEADERSHIP FELLOWS' SPOTLIGHT

Eight Advanced Leadership Fellows from the 2014 cohort continue their project development and work at ALI as Senior Advanced Leadership Fellows. Read more about these Senior Fellows and their project work below.



**Susan McManama Gianinno**  
Susan McManama Gianinno has been Chairman and CEO, Publicis Worldwide USA. Susan McManama Gianinno is Chairman of Publicis Worldwide North America. Susan's project is to convene and deploy a new Advanced Leader Capability in Marketing ("Masterminds") to help the most promising social enterprises

scale and grow. Too many of the best ideas for social change will continue to fail, falter and fizzle simply because they lack the power of marketing to engage the marketplace in their mission. The Masterminds initiative will match Advanced Leaders in Marketing (who are moving out of leadership positions in Marketing and wanting to channel their capabilities and passion to supporting social innovations) with Social Enterprises to provide world class advice, guidance and direction related to engaging the market in the mission of the enterprises. In the beta phase of the project, the focus will be on enterprises addressing the huge gaps in early childhood education, "the Unmet need of this century" (Jim Heckman).

Watch Susan talk more about her project work here:

<https://www.youtube.com/watch?v=qXih8yGn3io>



**Carol Johnson**  
Carol Johnson has been Superintendent, Boston Public Schools, Memphis City Schools, and Minneapolis Public Schools. Carol has been working on "Leadership for America's Urban Schools," a superintendent preparation program designed to connect newly appointed school district leaders to experienced leaders. In

doing so, these new leaders are provided direct and contextualized entry-support to avoid the predictable traps that often derail and shorten the tenure of urban school superintendents. If urban school district leaders are provided early mentoring support and guidance, and assisted to build leadership teams and supportive networks focused on developing human capital and creating schools of excellence and equity, they will be able to provide concentrated and sustained leadership, thereby resulting in improved student performance and the closing of achievement gaps.



**Arjun Gupta**  
Arjun Gupta has been Founder and Chief Believer of TeleSoft Partners. Arjun's ALI project was to create a strategic plan for his foundation and to focus on a few initiatives which he is passionate about in education, in the environment and in certain areas of US policy. In digital education, Arjun is developing EduCell, an

initiative for cell phone-based education, with an initial focus on financial literacy for the bottom of the pyramid. In US immigration policy reform and to increase the number of H-1 visas, he is helping create an H-1 Alumni Society, an effort to collect the data on value created by skilled immigrants to the US. On environmental issues, Arjun is working with NRDC to revamp clean air and clean water acts for India and China, as well as the Third Pole Initiative to study and help conservation of the Himalayan glaciers.

Watch Arjun talk about the Advanced Leadership Initiative and its impact on him and his project work:

[https://www.youtube.com/watch?v=uB\\_HEKEfNmU](https://www.youtube.com/watch?v=uB_HEKEfNmU)



**Arthur J. Reimers**  
Arthur J. Reimers has been Partner and Managing Director, Goldman, Sachs & Co. Art is developing The Venture Philanthropy Connector, a new funding model which disintermediates the current role of aggregators in social investing by empowering high net worth investors to act conjointly, effectively

democratizing collective action through crowding funding, which has been used so effectively at lower dollar levels. The Venture Philanthropy Connector aims to develop a consortium of high net worth investors who would work through collective action to significantly propel the growth of those social enterprises that have a high probability to achieve impact at massive scale, thus dramatically addressing those most pressing social issues that have bedeviled efforts to date.





## 2015 SENIOR ADVANCED LEADERSHIP FELLOWS' SPOTLIGHT

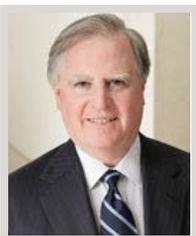
Eight Advanced Leadership Fellows from the 2014 cohort continue their project development and work at ALI as Senior Advanced Leadership Fellows. Read more about these Senior Fellows and their project work below.



**Mark Sterling**

Mark Sterling has been Partner in the health practice of Hogan Lovells, a global law firm, in its Florida and Washington, D.C. offices, and also a senior executive of a leading health care services company. Mark has

been working on improving care for frail elders and those approaching end-of-life. Despite the high cost of healthcare in the U.S., the systems and institutions that provide and finance care are poorly designed to serve the needs of our increasingly aging population, creating breakdowns for frail elders and their families. Mark is working to improve and expand models to provide coordinated care and support for the elderly and those nearing end-of-life, and to provide better assistance and tools for elders and their families to navigate through the current system.



**Waide Warner**

Waide Warner has been Partner, Davis Polk & Wardwell LLP, in the law firm's New York and London offices. as a partner in the law firm's New York and London offices. Waide has been working on Connect.the.Rest, a project to bring the benefits of high

speed internet services to rural communities. Connect.the.Rest aims to demonstrate, through pilot projects in a small group of rural villages in Latin America, high speed internet technologies that can be installed and operated sustainably without substantial, ongoing government subsidies. After several successful pilot installations, the project will scale to the rest of the region and, ultimately, the rest of the developing world to reach the three billion people currently without access to high speed internet.

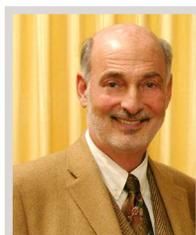
Watch Waide discuss the ways that Advanced Leadership has benefited him:

[https://www.youtube.com/watch?v=p8\\_zF4a42zU](https://www.youtube.com/watch?v=p8_zF4a42zU)



**Mary Green Swig  
Steven Swig**

Mary Green Swig has been President and CEO, Mary Green Enterprises, an internationally recognized design firm in California and Steven L. Swig has been Co-Founder and President Emeritus of Presidio Graduate



School, awarding an MBA/MPA in Sustainable Management in California. Mary and Steven have been working on a Student Debt Jubilee which will forgive all \$1.3 trillion in American student loan debt, owed by 41 million people and their families, and approximately 86% of which is

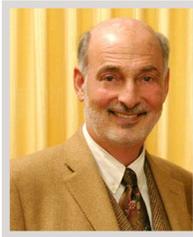
owed to the American taxpayer as the creditor. The idea of absolute forgiveness of all outstanding student-loan debt, concomitant with the restoration of tuition-free public higher education as it existed in the United States prior to the 1970's, is squarely within the mainstream of American political values, and is a prerequisite for a meaningful and sustainable future. The concept of forgiveness of debt goes back over 4000 years, is enshrined in the book of Leviticus as a Jubilee, and forms the cornerstone of the inscription on the Liberty Bell. The economics of forgiveness hypothesizes that the amount forgiven will stimulate the economy and provide a return that will more than offset the supposed cost of the action. The movement toward forgiveness has begun, and the public sentiment that it continues to create toward the goal should result in the governmental action necessary to accomplish the desired result.

Watch Steven discuss the community and connections that Advanced Leadership and Harvard have provided him since joining:

<https://www.youtube.com/watch?v=i20iuWoU7O4>

FELLOWS' NEWS CONTINUES >





Mary Green Swig and Steven Swig  
2014 AL Fellows

Mary Green Swig and Steven Swig penned an article for the Huffington Post, proposing a Student Debt Jubilee which will forgive all \$1.3 trillion in American student loan debt. While a “student debt jubilee” will cost money, the Swigs posit that it will also stimulate economic growth by injecting more money into the overall economy, and that growth will provide more tax revenue for the government.

Read the full article here:

[http://www.huffingtonpost.com/rj-eskow/liberate-41-million-ameri\\_b\\_6547510.html](http://www.huffingtonpost.com/rj-eskow/liberate-41-million-ameri_b_6547510.html)

2014



Marissa Wesely, 2014 AL Fellow

Marissa recently co-authored an article, “Empowering Women at the Grassroots,” for the Stanford Social Innovation Review (SSIR). Initiatives to develop the economic potential of women are becoming a staple of corporate activity in many parts of the world. But companies often overlook an important set of would-be partners—locally rooted organizations that promote a multi-faceted approach to women’s empowerment. The article serves as a guide to cultivating partnerships that yield lasting value. Live online now, the article is the cover story for the SSIR spring issue.

Marissa will be moderating a panel at the UN on this topic on March 5 at a conference hosted by the US Chamber of Commerce Foundation and UN Women. Marissa will then travel to Hong Kong to speak at a BSR HerFinance conference on evaluation of women’s empowerment programs and to attend a USAID Asia-hosted meeting of investors, some bilateral agencies and a few women’s organizations on gender lens investing.

Read the full article here:

[http://www.ssireview.org/articles/entry/empowering\\_women\\_at\\_the\\_grassroots](http://www.ssireview.org/articles/entry/empowering_women_at_the_grassroots)



Makoto Kawakami and Iyabo Obasanjo  
2012 AL Fellows

Over the holiday season, Makoto and Iyabo brought together their individual project work to improve the lives of two communities across the globe. Makoto’s project, Social Hearts, is a non-profit providing life-long learning opportunities and enriching human for the elderly living in the earthquake affected town of Otsuchi, Japan. Iyabo’s project, African Women’s Advocacy Project (AWAP) is a non-profit for economic empowerment, educational attainment and healthcare for women and girls in Africa.

Through the collaborative efforts of Makoto and Iyabo, the Social Hearts community made Happi coats called Hanten (in Japanese), pouches, and bracelets for orphans in Tanzania as Christmas gifts, which were then hand-delivered by Petrine Addae, AWAP’s Project Manager and Masafumi Kawakami, Deputy Social Hearts representative.

Read more about Makoto and Iyabo’s collaboration here:

[http://advancedleadership.harvard.edu/files/ali/files/makoto\\_iyabo.pdf](http://advancedleadership.harvard.edu/files/ali/files/makoto_iyabo.pdf)

Learn more about Social Hearts here: <http://socialhearts.jp/en/>

Learn more about African Women’s Advocacy Project here:

<http://www.africanwomenadvocacyproject.org/index.php>

2012





**Professor Barry R. Bloom**  
Joan L. and Julius H. Jacobson Professor of Public Health, Department of Immunology and Infectious Diseases  
Harvard School of Public Health  
Co-Chair, Advanced Leadership Initiative

Professor Bloom was recently interviewed on WGBH's "Greater Boston" to discuss the latest debates over the measles vaccine and where the real risks are. The number of measles cases across the nation keeps climbing, with at least 122 confirmed cases in 18 different states. So far, Massachusetts has not seen any. But Professor Bloom says there might be a risk.

Watch Professor Bloom's segment here:

<http://wgbhnews.org/post/debate-over-measles-vaccine-and-where-real-risks-are>



**Professor Rosabeth Moss Kanter**  
Ernest L. Arbuckle Professor of Business Administration, Harvard Business School  
Chair and Director, Advanced Leadership Initiative

Professor Kanter is a regular contributor to the Wall Street Journal's "The Experts," an exclusive group of industry and academic thought leaders on leadership who weigh in on the latest debates. Over the last month, Professor Kanter has contributed multiple blog posts to "The Experts" on topics ranging from ways to make meetings more productive, best ways to learn more about the inner workings the C-suite, and the importance of shrewd timing when acquiring and applying new ideas in the workplace.

Read Professor Kanter's latest blog posts here:

<http://blogs.wsj.com/experts/tag/rosabeth-moss-kanter/>



**Fernando M. Reimers**  
Ford Foundation Professor of International Education  
Director of the Global Education and International Education Policy Program, Harvard Graduate School of Education  
Co-Chair, Advanced Leadership Initiative

Professor Reimers was recently interviewed on the Harvard Graduate School of Education EdCast, a series of conversations with thought leaders in the field of education. Professor Reimers discussed the importance of an education that is global in outlook in order to meet the needs of the 21st century. According to Reimers, "The world is increasingly interdependent." One of the key tasks of progressive educators is to help students understand what that interdependency will look like in their own lives, he says — "what globalization means, and what it means for them."

Listen to the entire EdCast here:

<http://www.gse.harvard.edu/news/uk/15/02/global-classroom>





### Message from the Chair

The search for the 2016 Advanced Leadership Fellows at Harvard University is underway. We look forward to connecting with people interested in learning more about the Advanced Leadership program and fellowship year. We appreciate your assistance in identifying top leaders with potential to be Advanced Leadership Fellows.

Below is a link to electronic nomination information. The file contains key facts about the Fellowship, Faculty leaders, Fellows to date, and an opportunity to nominate potential candidates. We hope you will keep this nomination information on file and refer candidates. If you would like hard copies of this nomination information, please contact any of the ALI staff (main office phone 617-496-5479) who will be glad to assist you.

**Rosabeth Moss Kanter**

Chair and Director, Advanced Leadership Initiative  
Ernest L. Arbuckle Professor of Business Administration,  
Harvard Business School

## ELECTRONIC NOMINATION INFORMATION

[http://advancedleadership.harvard.edu/files/ali/files/2016\\_enom\\_kit.pdf](http://advancedleadership.harvard.edu/files/ali/files/2016_enom_kit.pdf)

## NOMINATE A POTENTIAL CANDIDATE

<https://adobeformscentral.com/?f=tEddsobolr1bebjpqlKswv>

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Shelly London  
Hansueli Maerki  
Bob Whelan

**2010 Cohort**

Veronica Biggins  
Doug Rauch  
Rodney Slater

**2011 Cohort**

Gwen Norton  
John Taysom  
David Weinstein

**2012 Cohort**

Tony Clancy  
Anne Greenwood

**2013 Cohort**

Eileen Odum  
Bill Plapinger

**2014 Cohort**

Mary-Louise Cohen  
Arjun Gupta



Find past issues of the ALI newsletter online:

<http://advancedleadership.harvard.edu/newsletters/>



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Donald Berwick, 2007-2010

Rakesh Khurana, 2005 - 2014

Nitin Nohria, 2005-2010

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