## NEWS FROM THE ADVANCED LEADERSHIP INITIATIVE

### January 2014

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For experienced leaders transitioning from their primary income-earning careers to their next years of service to communities and the world.
Registration for the Health Care Think Tank, “Innovations in Health” is now open. Please visit the registration page for more information:

https://www.events.harvard.edu/237064

Innovations in Health Think Tank
March 27-28, 2014

This year’s Think Tank format will be quite different from previous years and our hope is to generate a lively discussion amongst panelists and participants. While the focus will again be on health care reform and its implications for the US, there will be three introductory keynote talks presenting health care reform in the US, Organization for Economic Co-operation and Development (OECD) and Turkey. The background keynotes will be followed by breakout sessions where participants are asked to develop strategies to improve or redesign the US health care system, followed by a plenary session for discussion and comment.

A detailed agenda for the Think Tank is forthcoming.

Education Think Tank
April 24-26, 2014

Cross-Cohort Exchange and Reunion
Harvard University
May 15-16, 2014

Please continue to check the ALI events page at http://advancedleadership.harvard.edu/events/ as new information about the 2014 Think Tanks and Cross-Cohort Exchange Reunion will be posted on the site as it becomes available.
COURSE AUDITS

Faculty members throughout Harvard University are being approached by 2014 AL Fellows who are interested in auditing their courses. AL Fellows can audit two courses with the permission of instructors, and they are required to do the coursework with the exception of final exams or papers. In past years, many AL Fellows have written papers or taken exams anyway. The past five cohorts have spread out widely across Harvard Schools, auditing a total of over 140 different courses. Faculty members have often reported that their participation enriches their courses, as AL Fellows bring experience, insight, and a desire to mentor students. Students often gravitate to the AL Fellows, and many productive collaborations have developed.

COAL

Challenges and Opportunities in Advanced Leadership (COAL) starts Thursday, February 6th, initially led by Professors Rosabeth Moss Kanter and Rakesh Khurana, with a range of guest faculty in February/March, including:

**February 13**

Professor Herman (Dutch) B. Leonard

Eliot I. Snider and Family Professor of Business Administration, Harvard Business School

George F. Baker, Jr. Professor of Public Sector Management, Harvard Kennedy School

**February 20**

Professor V. Kasturi (Kash) Rangan

Malcolm P. McNair Professor of Marketing, Harvard Business School

**March 6**

Professor Charles J. Ogletree

Jesse Climenko Professor of Law, Harvard Law School

Director, Charles Hamilton Houston Institute for Race & Justice

**March 13**

Professor Barry R. Bloom

Harvard University

Distinguished Service Professor

Joan L. and Julius H. Jacobson Professor of Public Health

Harvard School of Public Health

Professor Jay A. Winsten

Associate Dean, Harvard School of Public Health

Frank Stanton Director, Center for Health Communication
Raymond Jetson
2010 AL Fellow

Gilberto Dimenstien
2011 AL Fellow

Earlier this month, the city of Baton Rouge unveiled a new high-tech community mapping and engagement tool dubbed BRCityKey.com. “Users can highlight on maps the locations of parks, libraries, police stations and other services of interest. They also can view demographics, including income and education levels, by neighborhood. The site also features a community events calendar.” BRCityKey.com was developed by many sponsors, including Raymond Jetson’s “Better Baton Rouge.”

Raymond Jetson formed MetroMorphosis to accelerate and expand on the effort started by Better Baton Rouge with the sole purpose of transforming inner-city neighborhoods by engaging residents in order to build capacity, to develop leaders and to increase civic engagement. MetroMorphosis seeks to re-invent the city of Baton Rouge by strategically convening and catalyzing both community leaders and residents – who have never seen themselves as leaders before – and lead to the design of new approaches, strengthen social networks and move communities forward to implement lasting change.

Raymond attributes much of the inspiration for the asset mapping portal to a visit from Gilberto Dimenstein, 2011 AL Fellow. Gilberto developed a website “Catraca Livre” in 2011 that provides visitors the ability to find social activities at little to no cost throughout various major Brazilian cities, ultimately helping to facilitate the free exchange of ideas, skills and experiences.

Read more about the launch of BRCityKey.com here:
http://theadvocate.com/home/8108057-125/baton-rouge-launches-new-high

Visit BRCityKey.com here:
http://www.brcitykey.com/

Read more about MetroMorphosis, its mission and its work:
http://metromorphosis.net/

Read more about Catraca Livre here:
http://catracalivre.com.br/sp/
Professor Rosabeth Moss Kanter  
Chair and Director, ALI  
Ernest L. Arbuckle Professor of Business Administration, Harvard Business School

Professor Kanter was recently featured in a New York Times article, “Obama Counts on Power of Convening People for Change,” to discuss the importance of White House convening business leaders outside of a gridlocked Congress to make critical changes to national problems.

To read the full article, please visit: 
http://www.nytimes.com/2014/01/11/us/politics/obama-counts-on-power-of-convening-people-for-change.html?_r=0

Professor Monica Higgins  
Executive Board Member,  
Advanced Leadership Initiative  
Professor of Education, Harvard Graduate School of Education

Professor Higgins was recently featured in Harvard Magazine article, “Is Teach for America Good for America?” Higgins has researched Teach for America extensively and found that TFA is “more prolific than other organizations” in producing “founders and top management team members of organizations in the education entrepreneurship space. Whether or not those firms are good entrepreneurial firms is another question, and whether or not TFA is good at doing it is another.”

To read the full article and Professor Higgins’ findings, please visit: 
http://harvardmagazine.com/2013/12/is-teach-for-america-good-for-america

Professor Robert Mnookin  
Samuel Williston Professor of Law  
Director, Harvard Negotiation Research Project  
Chair, Steering Committee, Program on Negotiation  
Executive Board Member, Advanced Leadership Initiative

Professor Robert Mnookin, chairman of the Program on Negotiation at Harvard Law School, was honored by the International Academy of Mediators with a lifetime achievement award. The IAM Award is presented to a person who has made exceptional contributions throughout his or her career by personally advancing alternative dispute resolution and inspiring others to do so.

To read the full article and learn more about the award, please visit: 

For experienced leaders transitioning from their primary income-earning careers to their next years of service to communities and the world.
If you have not had the opportunity to acquaint yourself with this new cohort, I encourage you to read more about them on the Advanced Leadership Initiative website here: http://advancedleadership.harvard.edu/fellows/

Advanced Leadership Initiative iSite

A communications platform for Past AL Fellows and Partners

All Past Fellows and Partners have the opportunity to utilize the Advanced Leadership Initiative iSite. This application allows you the opportunity to connect with one another in a convenient and easy way. Earlier in the fall, you received an email from the Advanced Leadership Initiative providing you login information. If you did not receive this email, please contact the Advanced Leadership Initiative at advancedleadership@harvard.edu.

On behalf of the Advanced Leadership Initiative faculty and staff, we wish you a successful and rewarding new year.

Rosabeth Moss Kanter
Chair and Director,
Advanced Leadership Initiative
Ernest L. Arbuckle Professor of Business Administration
Harvard University

2014 AL Fellows

Lezli Baskerville
Elizabeth Bruce
Bruce Cohen
Mary Louise Cohen
John Conley
Patricia Cossio
John Dubinsky
Jeffrey Dunn
Juan Carlos L. Fernandez
Susan McManama
Gianinno
Martin N. Gilbert, M.D.
Jeffrey T. Gilling
Carol Goss
Ronald B. Grais
Arjun Gupta
Andrés Hidalgo
Robin Howlings
Margaret Huber
Kathy Hurley
Carol Johnson
James J. Kozlowski
Peter H. McNerney
Alberto Mora
Jorge Moran
Carrin Patman
Patricia Ramsay
Arthur J. Reimers
Luis Rodriguez-Ovejero
Guy Rolnik
Michael Rubenstein
Inge Skjelfjord
Gillian Sorensen
Mark Sterling
Mary Green Swig
Steven L. Swig
Torsten Thiele
Waide Warner
Marissa C. Wesely

Find past issues of the ALI newsletter online:
http://advancedleadership.harvard.edu/publications/newsletters/
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