2012 Final Symposium

Inside

Upcoming Events

Register for Think Tanks and our Global Conference today!

Fellows’ News

Highlights, recognition and accomplishments of AL Fellows

Faculty News

ALI Announcements

Champions’ Circle acknowledgments and words from the Faculty Chair
This spring and summer, the Advanced Leadership Initiative is pleased to announce the following events, and welcomes all AL Fellows and Partners, past and present:

### Upcoming Events

#### GLOBAL CONFERENCE IN SHANGHAI: CHINA EVOLVING

**Monday, June 10 - Friday, June 14**

This unique, multi-day event highlights a changing China and educates and empowers you to impact the world. Attendees will embark on engaging field visits to organizations and settings around Shanghai that illuminate themes discussed in expert panels led by Harvard faculty members.

To register, please visit:  
[https://www.events.harvard.edu/90783](https://www.events.harvard.edu/90783)

#### 2013 THINK TANKS

**Think Tank I: Innovations in Health Care**  
**Thursday, April 4 - Friday, April 5**

This Think Tank will focus on health care reform and its implications for the U.S., and on the changing demography and increasing problems of aging populations in the U.S. and globally.

To register, please visit:  
[https://www.events.harvard.edu/164123](https://www.events.harvard.edu/164123)

**Think Tank II: Education as a Civil Right**  
**Thursday, April 25 - Saturday, April 27**

This Think Tank will examine economic and racial segregation in education at the K-12 and college level in the U.S.

To register, please visit:  
[https://www.events.harvard.edu/164104](https://www.events.harvard.edu/164104)

#### CROSS-COHORT EXCHANGE

**Thursday, May 16 - Friday, May 17**

This annual collaboration inspires connections and insights across the ALI community while also providing an opportunity to reconnect with your cohort:

To register, please visit:  
[https://www.events.harvard.edu/165624](https://www.events.harvard.edu/165624)
**Fellows’ News**

**2010 FELLOWS**

**Anthony Barash**
The American Bar Association (ABA) recently released *A Breath of Hope*, a book conceived and developed by Tony during his Fellowship year. The book, authored by Jo S. Kittinger and illustrated by Chuck Galey, is the first of a series of books incorporating concepts of legal literacy into generally accessible learning materials. The book illustrates one way Medical-Legal Partnerships assist low-income families suffering from ailments caused by poor living conditions. For more information, click here: [http://www.americanbar.org/newsletter/publications/dialogue_home/dialogue_archive/ls_dial_sp12_probono4.html](http://www.americanbar.org/newsletter/publications/dialogue_home/dialogue_archive/ls_dial_sp12_probono4.html)

**Paul Irving**
Paul was recently named President of the Milken Institute, a nonprofit, nonpartisan think tank dedicated to improving lives around the world by advancing innovative economic and policy solutions that create jobs, widen access to capital and enhance health. Read more here: [http://www.milkeninstitute.org/newsroom/newsroom.taf?cat=press&function=detail&level1=new&ID=243](http://www.milkeninstitute.org/newsroom/newsroom.taf?cat=press&function=detail&level1=new&ID=243)

**Doug Rauch**
Recently, Doug’s AL project work has been featured prominently in the media. His project takes aim at poor nutrition by selling quality food to Boston communities that have historically lacked access to healthy food options. Read the Boston Globe news story here: [http://bostonglobe.com/business/2013/02/25/former-trader-joe-executive-wants-sell-inexpensive-prepared-meals-made-from-expired-food/Cyz1TwTAEFbOnWxn0teNsN/story.html](http://bostonglobe.com/business/2013/02/25/former-trader-joe-executive-wants-sell-inexpensive-prepared-meals-made-from-expired-food/Cyz1TwTAEFbOnWxn0teNsN/story.html) Listen to his radio interview on Boston NPR affiliate, WBUR, here: [http://radioboston.wbur.org/2013/03/06/rauch](http://radioboston.wbur.org/2013/03/06/rauch)

**Frederick S. Southwick**
Fred, a professor of medicine at University of Florida, recently wrote an op-ed piece in the New York Times about how a preventable medical error radically transformed his life and how this accident prompted him to make a difference in health care policy. Read the full piece here: [http://www.nytimes.com/2013/02/20/opinion/losing-my-leg-to-a-medical-error.html?_r=2&](http://www.nytimes.com/2013/02/20/opinion/losing-my-leg-to-a-medical-error.html?_r=2&)

**2011 FELLOWS**

**Issa Baluch**
Issa Baluch’s Africa Atlantic recently received support from the Massachusetts Institute of Technology (MIT) and Harvard Kennedy School to facilitate industry trainings for farmers as entrepreneurs on innovative, economic, environmental and social impact designs. Read the full press release here: [Africa Atlantic Press Release](http://www.milkeninstitute.org/newsroom/newsroom.taf?cat=press&function=detail&level1=new&ID=243)

**Gilberto Dimenstein**
Gilberto Dimenstein is the founder of Catraca Livre (“open turnstile” in Portuguese), an information source about everything free in a city - providing open access to everyone across all social divides.

According to SocialBakers, one of the most accurate ranking of social media, Catraca Livre last month was the second fastest growing fan page in the world in the category of news, [http://www.socialbakers.com/facebook-pages/type/media-news-publishing/](http://www.socialbakers.com/facebook-pages/type/media-news-publishing/) It was also the number one independent site on SocialBakers.

While Catraca Livre’s sole focus is in São Paulo, it has almost 1.6 million fans on Facebook ([www.facebook.com/catraca](http://www.facebook.com/catraca)), reaching 10 million people a week. The site has 1.3 million unique visitors.
Gilberto’s partnerships continue to grow beyond those he already has in transportation (subway and bus). With additional private investments, Catraca Livre is able to expand nationally. Recently, Catraca Livre began operations in Rio. All of these activities contribute to Catraca Livre’s future sustainability.

**Tom Santel**  
Tom continues to work full-time on his post-fellowship project at BJC HealthCare in St. Louis, MO, designing an early childhood initiative that seeks to improve health and school readiness outcomes for low-income children. The program will begin working with women in pregnancy and continue until the child reaches age 8 or third grade. Plans call for launching a pilot project in a high-need area of North St. Louis in the fall of this year. Tom has been consulting with numerous people at BJC HealthCare (www.bjc.org), his affiliate, Washington University in St. Louis, other U.S. early-childhood programs, and numerous community leaders, organizations and residents in St. Louis.

Tom’s initiative will feature: 1) access to good prenatal care; 2) home visitation featuring healthcare and social service navigation and parent effectiveness training; and 3) neighborhood parent groups to provide support and build social capital. Tom’s initiative seeks to avoid duplication of existing effective organizations, and is in talks with some respected, established home visit programs to form a partnership where the whole is greater than the sum of the parts. Together with these partners and working closely with community leaders, organizations and residents, Tom hopes to create a scalable, coordinated, evidence-based system of care and service that will give families the resources they need when they need them. The initiative’s long-term goal is to meaningfully improve the health and school outcomes of the children of St. Louis.

**John Taysom**  
In today’s digital age, privacy is regularly an issue on the front page of the newspapers in UK and US. Public Health practitioners want to make use of social media data and energy companies deploying smart meters are among the many groups for whom this has become a central issue. With help from several AL Fellows, John continues outreach to stakeholders. Meanwhile with academics at Harvard and elsewhere, additional support is being built to show that a privacy preserving data publishing approach can reveal what is useful while concealing what is personal. The EU granted a patent on one way to tackle the problem and this has been ratified in UK, France and Germany. John has been invited to present to Microsoft Labs, and at the Oxford Internet institute as part of a session on the use of Big Data to inform public policy.

**2012 FELLOWS**

**Dennis Scholl**  
Recently, The Hauser Center for Nonprofit Organizations at Harvard University invited experts to address the question: “Are Arts Relevant in a 21st Century World?” Dennis, vice president for the arts at the Knight Foundation, joined in the discussion. Read the full article here: The Harvard Gazette

**Steven Strauss**  
Steven joined the Harvard Kennedy School this Spring semester as an adjunct lecturer in Public Policy. Steven is teaching MLD110B Strategic Management for Public Purposes, which focuses on creating value (improving service, creating new services) in the public sectors of democratic societies.
PROJECT SPOTLIGHT

LEN
Lighting Up Liberia

While a 2011 ALI Fellow, Robert Saudek joined Rich Fahey, a 2010 ALI Fellow, to work with him on the Liberian Energy Network (LEN) in a “cross-cohort” project which Rich had founded. Since its inception, LEN has had considerable success and progress of note.

The Problem: Liberia’s electric grid was destroyed during 14 years of civil war, and Liberian businesses and households obtain light - if at all - mostly by candles, wood fires, or kerosene lamps that emit toxic fumes. The country’s lack of electricity has severely impaired the health, education, economy, and living conditions of the Liberian people. Liberia is one of the poorest countries in the world.

The Project: LEN was formed for the purpose of bringing clean, affordable, and transformative solar lights to Liberia. LEN is now on the ground and achieving results in Liberia:

- LEN partners with a significant number of NGOs and local organizations in Liberia to distribute its solar lights to their constituents, including Save the Children, the Advanced Youth Project (which trains former boy soldiers), the Obama Elementary School, and the Ganta Methodist Hospital.

- LEN has been selected by the World Bank and Liberian Rural Renewable Energy Administration to serve as a distributor in Liberia for the World Bank’s Lighting Africa program, which focuses on spreading solar lights throughout Africa. LEN was also the subject of a Harvard Business School case study during 2012.

LEN’s ultimate goal is to make Liberia the only country in the world whose light is provided primarily by clean, renewable solar power, and we believe that the foundation for achieving that goal has been laid during our initial phase.

Like so many nonprofit organizations, LEN needs outside funding to take its project to scale. Since LEN is past the early start-up phase, has tangible results and a “footprint” in Liberia, Fahey and Saudek believe that they are now in a better position to seek and obtain funding. LEN has 501(c)(3) tax-exempt status.

Any contacts or assistance from ALI Fellows or other ALI resources would be greatly appreciated. More information about LEN can be obtained on the website, lightingliberia.org.
Professor Rosabeth Moss Kanter
Chair and Director, ALI
Ernest L. Arbuckle Professor of
Business Administration
Harvard Business School

Professor Kanter recently wrote an article for the Huffington Post, “Revitalizing America: Whatever the Question, National Service Is an Answer.” In the article, Professor Kanter stresses the importance of public service in all facets of society, from disaster relief, education, health care, to foreign policy and more in order to revitalize America. Read the full article here: http://www.huffingtonpost.com/rosabeth-moss-kanter/national-day-of-service_b_2468799.html

Professor Kanter spoke at TEDx Beacon Street in January, presenting “Six Keys to Leading Positive Change.” Watch Professor Kanter discuss the process of making a difference in the world here: http://www.youtube.com/watch?v=owU5aTNPJbs

Professor Kanter was recently featured in a New York Times story, “Getting More Women in Leadership.” Read the full story here: Getting More Women in Leadership

Professor Fernando M. Reimers
Co-Chair, ALI
Ford Foundation Professor of International Education
Director of the Global Education and International Education Policy Program Harvard Graduate School of Education

Professor Reimers was recently featured in University World News, in the article, “Missed opportunities for university-business partnerships,” stressing the importance of why universities should look to strengthen their relationship with businesses. Read the full article here: http://www.universityworldnews.com/article.php?story=20130110110144741

Professor Rakesh Khurana
Co-Chair, ALI
Marvin Bower Professor of Leadership Development
Harvard Business School

Professor Khurana was recently featured in strategy + business, a business and management magazine published by Booz & Company. The article, “The Multipolar MBA” features a Q&A with Khurana to discuss his ongoing efforts to chronicle the changes in management education and explain why two-year MBA programs are reporting a decline in their number of applicants. Read the full article here: http://www.strategy-business.com/article/00164?gko=093cf

Professor Allen S. Grossman
Executive Board, ALI
MBA Class of 1957 Professor of Management Practice
Harvard Business School

Professor Grossman, as part of Harvard Business School’s U.S. Competitiveness project, is exploring the role of business in the transformation of K-12 education and developing an action plan to motivate business leaders to play a constructive role in K-12 transformation.

Harvard Business School launched the U.S. Competitiveness Project as a research-led effort to understand and improve the ability of firms operating in the U.S. to compete successfully in the global economy while supporting high and rising living standards for Americans. Project faculty have conducted in-depth research on how to define, measure and track competitiveness— as well as identify the actions business leaders can take to improve America’s ability to compete globally. Arming our schoolchildren with the 21st century skills they will need to compete successfully in the global marketplace is critical to U.S. competitiveness.
Professor Monica C. Higgins
*Executive Board, ALI*
*Professor of Education*
*Harvard Graduate School of Education*


Professor Robert Mnookin
*Executive Board, ALI*
*Samuel Williston Professor of Law*
*Director, Harvard Negotiation Research Project*
*Chair, Steering Committee, Program on Negotiation*
*Harvard Law School*

Professor Mnookin was recently interviewed by Bloomberg Businessweek for an article, “How (not) to Negotiate Like Congress,” providing his insight into fiscal cliff negotiations, likening them to “cutthroat bargaining in action.” Read the full article here: [http://www.businessweek.com/articles/2013-01-04/how-not-to-negotiate-like-congress#r=auth-s](http://www.businessweek.com/articles/2013-01-04/how-not-to-negotiate-like-congress#r=auth-s)

Professor Mnookin was recently on NPR's The Forum talking about negotiating. Listen to the full NPR piece here: [http://www.kqed.org/a/forum/R201301020900](http://www.kqed.org/a/forum/R201301020900)
The ALI network of past Fellows is growing. Now well over 100, and soon to be close to 150. We are open to suggestions for a name; for example, PLAN (Past fellows leadership action network). To help keep the communication going among past Fellows, ALI will work with Cohort Connectors, a set of leaders from each cohort who will gather news and pass on information from and to their cohort (Shelly London, Hansueli Maerki, and Bob Whelan for 2009; Veronica Biggins, Doug Rauch, and Rodney Slater for 2010; Gwen Norton, John Taysom, and David Weinstein for 2011; and Tony Clancy and Anne Greenwood for 2012).

ALI faculty leaders will discuss policies and future direction with a new Champions’ Circle, consisting of highly committed and generous supporters. Their contributions help to further the work and mission of the Advanced Leadership Initiative. To learn more about how to become a part of the Champions’ Circle, please contact John Kendzior, Fellowship Director, at john_kendzior@harvard.edu or 617.496.2452.

- Rosabeth Moss Kanter
  Chair and Director,
  Advanced Leadership Initiative
  Ernest L. Arbuckle Professor of Business Administration
  Harvard Business School

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<th>Founding Members of ALI’s CHAMPIONS’ CIRCLE</th>
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<td>Mr. Laurent Adamowicz</td>
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<td>Mrs. Rumiko Mizuuchi-Adamowicz</td>
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<td>Mr. Issa Baluch</td>
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<td>Mr. James Champy</td>
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